



Pride Parade Information

Saturday, May 21, 2022

www.newhopecelebrates.com | parade@newhopecelebrates.com

2022 THEME

Dancing in the Streets

2022 NEW HOPE PRIDE PARADE

Saturday, May 21, 2022

Thank you for being part of the 2022 New Hope Pride Parade. We are one of the biggest community events, welcoming thousands of spectators along the Parade route to celebrate New Hope, Lambertville and the surrounding areas LGBTQ+ community.

Theme: **Dancing in the Street**
Parade Date: Saturday, May 21, 2022
Time: 11:00 am – 12:00 pm
Route: From Union St.in Lambertville, crossing the New Hope Lambertville bridge, turning left on Main Street.
Spectator Cost: This is a free community event.

About New Hope Celebrates

New Hope Celebrates (NHC), is a nonprofit organization established in 2003 and incorporated in 2009 – focused on highlighting the history and cultural nuances of New Hope, PA while stimulating the retail, hospitality, and professional community. NHC is comprised of an Executive Board that drives activities and events that serve the diverse LGBTQ+ populace through the creation and promotion of marketing opportunities, educational activities, and cultural events. Like our annual PRIDE celebration held in May and OUT in October Events – NHC History Exhibits and most notably the annual High Heel Drag Race.

Our Mission

New Hope Celebrates brings people together to share in a celebration of our history, diversity and the inclusiveness of our community.

Our Vision

As a voice for our local LGBTQ+ community we strive to achieve our vision where society is free of prejudice, discrimination and hate, within our community, and across our borders.

Our Values

Inclusivity: We inspire locals and visitors through creative ideas, events, art, entertainment, and the talents of everyone in our diverse community.

Creativity: We open our arms and hearts welcoming everyone as we create a sense of belonging and shared purpose. Working with other local non-profit groups for the greater good of the community.

Diversity: We recognize and celebrate the uniqueness of everyone, bringing people together to share as one community.

Sustainability: We are dedicated to promoting our communities as a culturally diverse destination not just for the LGBTQ+ community, but for all who believe in equality. We plan for the growth of our organization to ensure that future generations can know our history and celebrate with Pride.

About the New Hope Celebrates Annual PrideFest Celebration

Since 2003 New Hope Celebrates has hosted one of the first Prides of the season in May. Usually held in June, there are over 1,000 annual Pride celebrations worldwide.

Set in the lush greenery of the Delaware River Valley, our Pride festival connects two towns in two different states by the New Hope & Lambertville Bridge. Drawing more than 15,000 people annually, New Hope Celebrates joins together the LGBTQ+ friendly towns of Lambertville, NJ and New Hope, PA.

Our festival features a grand parade with over 1200 participants, beginning in Lambertville, NJ and crossing over the Delaware River into New Hope, PA. We feature both local and national marching bands, floats and nonprofit organizations. The highlight of the parade is New Hope Celebrates' very own 100ft. Rainbow Equality Flag in eight colors!

The week-long festivities include special events, parties and educational activities, culminating with the parade and fair with Live Entertainment. Whether you come for a day or stay for the week, there is something for everyone!

*****The Parade will be held RAIN OR SHINE*****

New Hope Celebrates encourages all Pride participants and attendees to get vaccinated (and boosted if applicable.) We want to celebrate SAFELY with all of you!

PARADE CONTINGENT LEADER

Every group/team/organization should designate one leader, here's why this role is so important:

- Provide single point of accountability to submit the name of group/team/organization and participant type (i.e., ground participant/float/car) as well as a provide the Parade Director or designee a sentence or two describing the group which will be announced at the reviewing stand
- Ensure accuracy of listing. If upon arrival, your listing is incorrect, let our Parade Director or Coordinator know immediately.
- Confirm every participant has completed and signed their waiver form the day of the parade and submit all signed waivers on behalf of the group/organization/business
- **Arrive on time and ensure all parties are organized and ready to go!**

DAY-OF-PARADE INFORMATION

You will be assigned to 1 of 2 assembly/staging areas, depending on your application form. If you will be having vehicles and walkers, you will be assigned to both assembly areas. For safety and logistical reasons, vehicles are not permitted to line up in the walker assembly area. Only the designated leader needs to check-in on behalf of a group. Upon check in, you will be given

your parade number and be directed to your spot. Please follow the directions from the Pride Crew. They will make sure you are in the correct spot as well as make sure the parade is merged together in the correct order.

DUE TO THE SIZE OF THE PARADE THIS YEAR, WE MUST START ON TIME AND WORK WITHIN SPECIFIC TIME CONSTRAINTS.

Non-Vehicles & Marchers Check-In Location: Corner of York & Union St., Lambertville

Check in times: 9:00 am – 10:15 am

If you arrive after 10:30 am, there is no guarantee that you will be able to participate. All non-vehicles will line up on York St. and hold their position until the parade begins at 11:00 am.

Please stay in your spot until instructed to move forward – we will be merging the vehicles and non-vehicles at the intersection of York and Union and we need your cooperation in order for this to happen smoothly. It is also extremely important that you stay in numerical order as we will have submitted the line-up to our local law enforcement, the parade announcers as well as the press.

At the end of the parade route, non-vehicles will be directed to the left, down Waterloo Street. At that point, you may walk back through town to see the rest of the parade or continue down Waterloo and back to Main Street onto Mechanic Street (by The Visitor Center). The parade will end around 1:00 pm.

Vehicles & Floats – Check-In Location: Holcombe Farm, Lambertville

Check-in time is 9:15 am – 10:15 am

If you arrive after 10:15 am, there is no guarantee that you will be able to participate. Note: vehicles include motorcycles, mopeds/scooters, cars, trucks, Jeeps, floats and anything else that is powered by a motor.

Vehicles & Floats should report to Holcombe Farm just off Rt. 29 - 1605 Daniel Bray Hwy, Lambertville, NJ 08530. Once the vehicles are lined up (approximately 10:15/10:30 am) they will proceed down Rt. 29 turning right on Jefferson Street and holding at Union Street. Once the parade is ready to move, vehicles will turn left onto Union Street and merge with the non-vehicles at York.

Floats should come mostly assembled. **If you will need time to finish assembling, you must show up 45 min – 1 hour prior to 10:00.**

If you are driving a motorcycle or moped/scooter – **please note that it is a law that you must wear a helmet for the NJ portion of the parade.**

Float Height & Weight Restrictions.

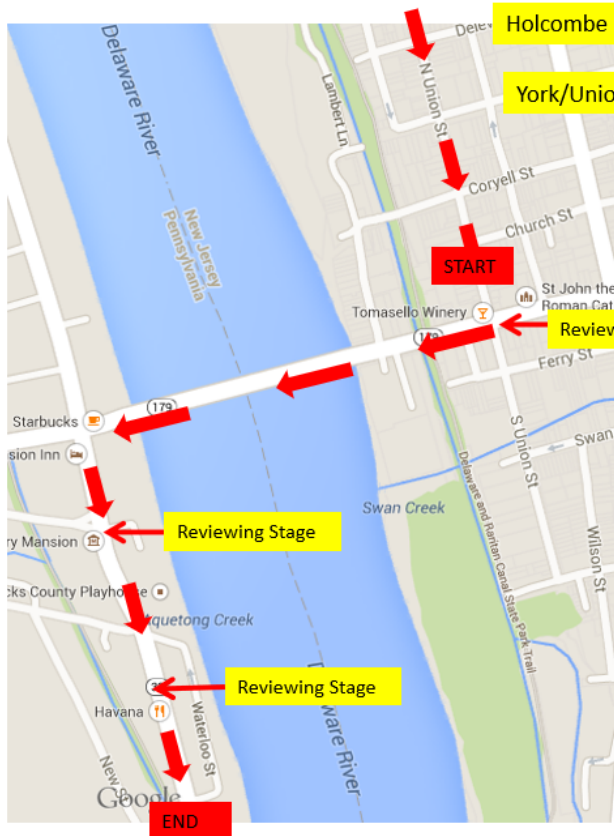
Vehicles and Flat Beds should not exceed: Road Deck Width 28' – 9" Vertical Clearance 15' – 6". Weight Restriction: no loads over 8,000 lbs, (4 Tons) per the Delaware Bridge Commission.

At the end of the parade route, Vehicles will be directed on to New Street and down Mechanic Street out of town. If you wish to stay in town for the festivities, feel free to park in any pay-to-park spaces you pass, alternatively, you can return to town via Stockton Street and Bridge Street and park after the parade ends. Parade will end around 1pm.

Horses are not permitted to cross the center or the walkways of the bridge. ([See Bridge Safety for more information](#))

Parade Route

2022 New Hope Celebrates Parade



Holcombe Farm: Vehicle Staging Area (by Rt 202)

York/Union St: Non-Vehicle Staging Area

The parade will begin with the vehicles coming down Rt 29 (from the vehicle staging area at Holcombe Farm near 202) to Jefferson Street toward Union where they will hold. They will merge with the non-vehicles at York Street to form the complete parade.

Reviewing Stage

The parade will continue down Union Street and turn right onto Bridge Street (at the Lambertville House).

The parade will cross the bridge to New Hope, turning left on to Main Street and proceeding to the end of the parade at Waterloo Street.

- 3 reviewing stages:
- Lambertville House
- The Logan
- Across from John & Peters

END



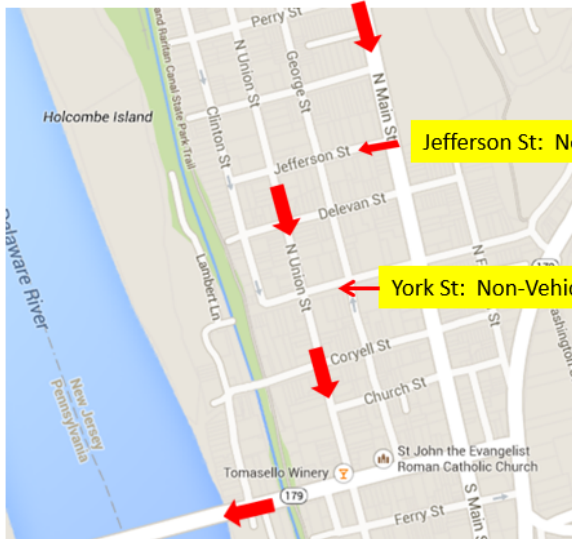
Holcombe Farm: Vehicle Staging Area

STAGING AREA A: ALL VEHICLES

All vehicles are asked to report to staging area A which is on the access road to Holcombe Jamison Farmstead near the Toll bridge.

Once the vehicles are lined up, they will proceed down Rt 29 to Jefferson Street.

Vehicles will then turn right onto Jefferson and hold at Union Street. Once the parade is ready to move, the vehicles will turn left onto Union and merge with the non-vehicles at York.



Jefferson St: Non-Vehicle holding Area

York St: Non-Vehicle Staging Area

STAGING AREA B: NON VEHICLES

All non-vehicles will line up on York Street and hold their position until approximately 10:45 (instructions will be provided the day-of)

Registration/check-in reminders

- Prior to the day of the Parade - please provide a sentence or two describing your group that can be read at the reviewing stand if you want it to be different than what you provided when you signed up.
- Let us know immediately if your listing is incorrect (name of organization and type of participation walking, float, driving).
- Print and complete the **WAIVER**. The team leader is responsible for obtaining signatures from the group and turning in the completed form at the sign-in table on the day of the parade.
- Please share the event with your social circles: [Go to NHC on FACEBOOK and share!](#)
- Review all of the materials and let us know if you have any questions.

Other Important info:

This is a family affair and we want to be sure everyone has an enjoyable time participating in or watching the parade. Please use common sense and keep it G-rated. Also, in the past we have experienced protesters during the parade route. Please do not engage with them. They

have a 1st Amendment right to protest just as we have the right to march. Our festival is about diversity, celebrating the local community and spreading a message of tolerance and love.

Weather:

The parade is rain or shine. In the event that the authorities deem it too dangerous to proceed, we will post updates on Facebook, Instagram and Twitter and send emails to the address on your registration. If you want notifications to be sent to a different email or via text, please provide those emails and/or mobile numbers.

Trash Removal:

Participants are responsible for the removal of their own trash/garbage.

State & local rules of engagement:

Participants are expected to abide by all applicable laws and ordinances of the City of Lambertville and New Hope Borough, as well as the State of New Jersey and the Commonwealth of PA. We look forward to each parade participant acting with dignity and respect toward all they may encounter along the parade route.

Bridge Crossing Safety:

Since this is an open grate bridge, please use extra caution when crossing. It is not recommended that you wear high heels while crossing the bridge. If you have animals or anyone who cannot safely cross the bridge, let parade organizers know so we can arrange for them to join in PA. Motorcycle/scooter drivers – you will need to wear your helmets until you reach PA.

Parade safety rules:

The NHC Pride Planning Committee and New Hope Borough Police Department, in order to hold a safe event, controls the speed of parade vehicles, number of units and prohibits the throwing of candy and other objects into the crowd of spectators. Violators are subject to ejection from the parade. You may hand out objects or literature to one person at a time. Alcoholic beverages are not allowed in the parade or in the parade staging area. Persons deemed to be visibly intoxicated or under the influence of drugs or alcohol will not be permitted to participate in the parade.

Parking Information:

We highly recommend that your group carpool since parking can be a challenge.

The majority of parade participants should plan on parking in New Hope. There is extremely limited parking due to road closures caused by the parade.

Info on New Hope Parking: <http://www.newhopeborough.org/250/Public-Parking> (remember there will be no parking on Bridge St or at the Logan Inn lot due to the parade and festival). Also, we recommend downloading the ParkMobile app prior to arriving to make your parking experience better.

We recommend that larger groups meet in the high school lot, leave a vehicle and either walk or carpool over the bridge (parking is also limited in Lambertville). Reminder that the high school does charge \$10 per car and this is a donation to the high school.

We also need your help: Promote all of our events – check out our website <https://www.newhopecelebrates.com/> and like or follow us on social media – Facebook, Instagram, Twitter, YouTube – we are everywhere. We really appreciate any help in reaching out to the greater community

FREQUENTLY ASKED QUESTIONS

When is the New Hope Pride Parade?

The 2022 New Hope Pride Parade is Saturday, May 22, 2022.

What is the theme of the Parade?

The 2022 Pride theme is Dancing in the Streets.

What time does the parade start?

The parade starts 11:00 am. **SHARP!**

Where does the parade start? End?

The parade starts at York & Union Street in Lambertville. It runs down Union and turns right onto Bridge St, crosses the bridge into New Hope and turns left onto Main St. The parade officially ends at Main St. & Waterloo.

Is there an admission fee to watch the parade?

No, the New Hope Pride Parade is a FREE community event.

Where should I park?

There is street parking for parade participants in Lambertville. For those checking in at Holcombe Farm – you may leave a vehicle at the location, but it **must be removed no later than 2pm – (1 hour post the parade).**

Is there food available at the parade site?

There are various restaurants along the parade route which sell food and drinks. There will also be food available at the Pride Fair which starts at 12pm – 4pm.

Where Do I Stand As A Spectator?

The general public can view the parade anywhere along the route. Guest announcers will be located at these three staging locations and announce parade participants as they go by.

- Stage One: The Lambertville House, Bridge St., Lambertville, NJ
- Stage Two: Ferry & Main Streets, New Hope, PA next to Logan Inn.
- Stage Three: 97 S Main St, New Hope PA

What do we do if we encounter protestors?

In 2017 we experienced a first for New Hope with protesters at the end of the parade route. We were proud of the way our community reacted and encouraged the same if they return this year. Please do not engage with them. They have a 1st Amendment right to protest just as we have the right to march. Our festival is about diversity, celebrating the local community and spreading a message of tolerance and love.

Remember they want you to engage them so there is an incident and they can spread their hate in the media. Don't give them the opportunity.

Do we expect protesters this year?

A permit has been issued to the same group as last year, Matthew 24 Ministries, and if they show up they will be placed near Dunkin Donuts at Bridge and Main Streets. The Bucks County Major Incident Response Team (MIRT) will be onsite between the protesters and the parade participants.

Similar to last year, we expect that the groups protesting will use bullhorns to broadcast generally nasty name calling against LGBT, Catholics, Muslims, women, Hispanics, African Americans and pretty much everyone else.

We encourage participants to focus their energy on making lots of positive noise to support our community and the parade participants which will drown out the protesters.

Who do I contact if I have additional questions?

Email: parade@newhopecelebrates.com

STREET CLOSURES

Lambertville:

- York Street (8 am to noon) - no parking
- Jefferson Street (10 am to noon) - no parking
- Union from Jefferson to Bridge (11 am to noon)
- Bridge Street from Union to the bridge (11:30 am to noon) - no parking 9am to 1pm

New Hope:

- Main Street (11 am to 1 pm)
- Waterloo Street (restricted, 11 am to 1 pm)
- East Ferry Street (11 am to 1 pm)
- Bucks County Playhouse Parking Lot (11 am to 1 pm)

There will also be traffic disruptions on Route 29 between the toll bridge and Bridge Street from 11 am to noon. Additional restrictions and disruptions may also occur on the side streets as recommended by the appropriate enforcement agencies.

PARADE CONTINGENT RULES AND REGULATIONS

New Hope Pride strives to be a fun and safe family-friendly event. We therefore require all contingents in the parade to adhere to the following rules:

Parade Theme: New Hope Celebrates encourages all participating contingents to reflect this year's theme in an acceptable and tasteful manner. **The 2022 theme is Dancing in the Streets.**

Forward Motion: All contingents are required to maintain a continuous forward motion during the parade. No stopping unless directed by New Hope Celebrates Pride Crew. All performances or maneuvers must be "on the move." NO GAPS between parade units of more than 30 feet.

Nudity and Obscenity: Nudity and obscenity are not permitted. Violators may be subject to citation or arrest by the Lambertville or New Hope Police Department.

Solicitation: Contingents are not allowed to solicit money along the parade route.

Animal Contingents: All animals must be on a leash and attended to at all times. Each contingent with animals must provide clean-up for all waste created by the animals. Waste cannot be left on streets.

Vehicle Breakdown: Towing charges for any contingent vehicle that becomes disabled and / or delays the Parade will be at the contingent's expense.

Hold Harmless / Indemnity: All contingents are responsible for any and all acts and / or omissions on their part, or on the part of their agents, marchers, volunteers, and / or employees that may result in injury or damage to themselves, their agents, marchers, volunteers, and / or employees or to third parties. Contingents specifically agree to indemnify and to hold New Hope Celebrates, Inc. its agents, volunteers, and employees free and harmless and to defend it from any and all claims arising out of such acts or omissions.

Insurance & Driver's License: Each contingent vehicle that enters the parade line up area and / or participates in the parade must have liability insurance and the driver must have a valid driver's license.

Removal of Participants: NHC reserves the right to remove any contingent and / or person(s) from the pre-parade staging area or parade that, in NHC's opinion is offensive, a hindrance to the progress of the parade, places other participants in danger, or violates any regulation of this application.

Drugs & Alcohol: It is illegal to possess or consume alcohol or drugs while participating. Any illegal behaviors and / or violations of the law will not be tolerated in the NHC Parade staging, route, and dispersal area. You will be responsible for any fines, fees, arrests, injury, or imprisonment that may occur if you break these or any other laws. In addition, violations will be immediate cause for dismissal from the parade. Please discourage your participants from consuming any alcohol or drugs prior to or during the parade.

Refund / Cancellation Policy: Your parade contingent fee is NON-REFUNDABLE.